



PARTNER PROGRAM

# Affiliate Program

Sustainable, recurring commission for recommending a genuinely useful tool to your audience.

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## 1 Introduction — Why join?

cFlash is an AI-powered news service — covering crypto, AI, and tech — that monitors the market in real time and delivers the important information to users within seconds. The cFlash Affiliate Program is for those who recommend this tool to their own audience — and earn sustainable, recurring commission for doing so.



### Recurring commission

Base rate of 12.5%, which can rise up to 50% based on performance.



### Unlimited earnings

There is no upper limit on total commission you can earn.



### Crypto payout

Fast, borderless settlement in USDC.

This is a genuine win-win partnership. You earn revenue; your audience gets a useful tool; and cFlash grows through its partner network. No one wins at the other's expense.

## Who is the program for?

- crypto influencers and YouTubers,
- Telegram and Discord community admins,
- bloggers and news editors,
- website owners.

## 2 What is cFlash?

cFlash is an AI-powered news service (covering crypto, AI, and tech) that monitors the market 24 hours a day and notifies users about important events within seconds. It processes more than 20 reliable sources, with a reaction time of under one minute.

## What problem does it solve?

The crypto market moves fast, and the most common cause of poor decisions is missing information and unreliable sources:

- **Biased opinions** – influencers and "experts" often pursue their own agenda.
- **Late information** – by the time news reaches mainstream media, the market has already reacted.
- **Scattered sources** – the signal gets lost in the noise of social media.
- **The market never sleeps** – important events happen around the clock.

## What does cFlash give the user?

- **Unbiased AI** – no hidden agenda, no sponsored content.
- **Lightning-fast notifications** – push delivered in seconds.
- **Concise summaries** – the essence in a moment, with AI-generated summaries.
- **Full customization** – filter by importance, topic, and source.
- **Comprehensive market overview** – macro, economic, and technology data in one place.
- **Multilingual support** – everyone can stay informed in their own language.

### Free and premium access

cFlash can be used free of charge, with limited daily access. The premium subscription unlocks unlimited access, real-time notifications, full customization, and priority support. The premium subscription starts from **EUR 9.99**, may vary by region, and is available as monthly, annual, or lifetime plans. The app is available on both iOS and Android.

### 3 How does the affiliate program work?

The program is built around a unique **referral code**. Every cFlash user has their own referral code, which matches their username. When a new user signs up, they can enter the code of the partner from whom they first heard about cFlash.

#### Important rules

- The referral code can only be entered during sign-up – it cannot be added later.
- The code is permanently locked at sign-up and cannot be changed afterwards.
- Each user can be linked to only one referral code.
- The program does not use click cookies or time windows – attribution is established solely by the referral code entered during sign-up.

#### What counts as a conversion?

Commission is generated when a user attributed to you **purchases a premium subscription**. A simple sign-up or free usage does not generate commission – the goal is an actual, paying premium user.

#### How do we track it?

The system stores the referral identifier for every user and ties purchases to it – regardless of whether the payment was made through Google Play, the App Store, or cFlash's crypto payment system. Attribution lasts for the user's **entire lifetime**: as long as the user remains an active premium subscriber, every commission from their payments belongs to you.

## 4 Commission and payout

This section sets out exactly how much you earn, on what basis, and how you get paid.

### 4.1 - Commission rate

Every partner starts at a **guaranteed minimum 12.5% base commission**. For partners we approach directly, the starting rate **may be set higher by individual agreement**. We review this rate annually and adjust it based on performance: top-performing partners can earn a higher rate. The commission rate can range between **12.5%–50%**.

### 4.2 - How we calculate commission

Your commission is 12.5% of the **gross** amount actually paid by the user attributed to you – that is, calculated on the full purchase price, not on the net after platform providers' (Apple / Google) fees. For the calculation, we record every purchase normalized to USD (based on the USD value captured by our payment provider at the moment of purchase), so the system handles payments in HUF, EUR, USD, and every other currency uniformly, regardless of country. Commission is credited when the revenue is actually received:

Subscription type	Commission	Frequency
Monthly subscription e.g. ~10 USD / month	12.5% of the paid fee (e.g. ~1.25 USD / month)	every month, as long as the user remains an active subscriber
Annual subscription	12.5% of the annual fee	on every annual payment – paid again at each renewal
Lifetime	12.5% of the one-off fee	one-off commission, since there is no recurring payment

#### Examples from different countries (monthly subscription, 12.5% commission):

- Hungary – user pays 3,990 HUF (≈ 12 USD) → your commission ≈ 1.50 USD
- Germany – user pays 9.99 EUR (≈ 11 USD) → your commission ≈ 1.40 USD
- USA – user pays 11.99 USD → your commission ≈ 1.50 USD

## 4.3 · Payout

- **Currency:** USDC by default, on the Solana network. Another cryptocurrency may be available by individual agreement.
- **Accounting:** commission is tracked in USD (based on the USD value captured by our payment provider at the moment of purchase). USDC payouts are made 1:1 against USD, so no separate foreign-exchange settlement is needed.
- **Payout threshold:** 50 USD. Balances below the threshold are not lost – they roll over to the next period.
- **Frequency and deadline:** an automatic report is generated on the first day of each month, and payout follows within 5 business days afterwards (if the balance has reached the 50 USD threshold).
- **Transaction fee:** cFlash covers the network transaction fee for the payout.

**Practical example.** If you have 50 active monthly premium users in a given month and the average revenue is  $\approx 10$  USD / user, your commission is  $\approx 50 \times 10 \times 12.5\% = 62.5$  USD. This already exceeds the payout threshold, so it will be paid out at the end of the month.

## 4.4 · Refunds, trials, and discounts

Commission is paid only for active, paying users. The monthly automatic report tracks cancellations and refunds:

- If a user pays and then cancels with a refund in the same month, no commission is paid for that purchase.
- If a refund happens after commission has already been paid out (e.g. on an annual or lifetime purchase), the paid commission is deducted from your next period's earnings.
- Apple App Store refunds can arrive up to 90 days after the purchase, so your balance may change retroactively even after a payout.
- **Trial period:** there is no payment during a trial, so no commission is generated. As soon as an actual payment occurs at the end of the trial, that purchase becomes commissionable.
- **Discounted (promotional) purchase:** commission is still calculated on the amount actually paid — that is, the discounted price.

## 4.5 · Taxes

The partner is solely responsible for any taxes and contributions due on commission income, in accordance with the laws of their own country. This is partly why we chose crypto payouts — it keeps settlement simple and borderless.

## 4.6 · Caps

There is **no upper limit** on total commission earnings — the more active premium users you bring in, the more you earn.

## 5 How to join

There are two ways to become a cFlash affiliate partner.

### a) We reach out to you

If the cFlash team approaches a prospective partner directly (for example, a creator producing crypto, AI, or tech content), the terms of the partnership – including the starting commission rate – are subject to an individual agreement.

**Free premium for invited partners.** Invited partners receive 1 month of free premium access. Upon a successful agreement – if the partner brings in at least 1 premium subscriber – the free premium access becomes permanent, for life. This benefit applies only to partners we have approached directly.

### b) You apply

If you'd like to apply on your own, the requirement is to complete cFlash's base referral program: invite at least **3 users** who purchase an annual subscription or lifetime access. Completing this earns you lifetime premium access – and at the same time serves as your entry into the affiliate partnership. We may waive this requirement in justified cases.

**How to apply.** Email us at [partner@cflash.app](mailto:partner@cflash.app) and we'll guide you from there.

## 6 The affiliate dashboard

We provide our partners with a dedicated affiliate dashboard where the current state of the partnership can be transparently tracked at any time. The dashboard will display, among other things:

- your accumulated commission balance awaiting payout,
- the number of users attributed to you,
- the number of active premium subscribers,
- history of previous payouts,
- your personal referral code and shareable link.

The partner dashboard is available at: [cflash.app/affiliate-login.html](https://cflash.app/affiliate-login.html) — this is where you can review your results and detailed reports.

The dashboard is under continuous development; detailed information on its features will be shared when the partnership begins.

## 7 Promotion tips and rules

### Tips for successful promotion

- **Speak from your own experience.** The most credible recommendation is showing how you yourself use cFlash.
- **Show the real value.** Your audience subscribes when they see the concrete benefit: faster news, less noise, better decisions.
- **Use your channels freely** — video, blog posts, social media, newsletters. Paid advertising is also permitted.

#### Permitted

Paid advertising and any of your own marketing channels (video, blog, social media, newsletter) — provided that all claims are truthful.

#### Prohibited conduct

Self-referral · fake accounts · spam · misleading claims · paid search bidding on the "cFlash" brand name (or similar terms) · posing as official cFlash · promotion as investment advice or with guaranteed-return promises. In case of abuse, the commission tied to the fraud is revoked; in severe or repeated cases, the partnership is terminated.

## **8** Frequently asked questions

### **?** When will I receive my first payout?

An automatic report is generated on the first day of each month, and payout follows within 5 business days – provided your balance has reached the 50 USD threshold.

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### **?** What happens if I don't reach the 50 USD threshold in a given month?

Your balance is not lost: it rolls over to the next month and is paid out as soon as it reaches the threshold.

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### **?** How long do I earn commission from a single user?

For monthly and annual subscribers, on every payment for as long as the user remains active. For lifetime access, a one-off commission is paid.

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### **?** Can I become a partner from anywhere?

Yes. Anyone can join the program with no geographic restrictions – crypto payouts make this straightforward.

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### **?** How can my commission rate go up?

We review the commission rate annually and adjust it based on performance. Top performers can earn an increased rate, up to 50%.

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## 9 Terms

The following points summarize the binding terms of the cFlash Affiliate Program. By participating in the program, the partner accepts these terms.

- 1 Commission.** Commission is 12.5% (base rate) of the **gross** amount actually paid by the attributed user, calculated on the prevailing regional list price. The 12.5% is a guaranteed floor that cannot be reduced for existing partners; upwards it may rise to 50% based on performance, reviewed annually.
- 2 Conversion and tracking.** Commission is generated upon a premium purchase by the attributed user. Attribution is created by entering the referral code at sign-up, is permanently locked, cannot be changed, and lasts for the user's entire lifetime. Purchase tracking is platform-independent (Google Play, App Store, cFlash crypto payment system).
- 3 Payout.** The default currency is USDC (Solana network). Commission is tracked in USD (based on the USD value captured by the payment provider at the moment of purchase); USDC payouts are made 1:1 against USD. The payout threshold is 50 USD; balances below the threshold roll over. Payouts are made monthly, within 5 business days of the report generated on the first day of the month. cFlash covers the transaction fee.
- 4 Payout details and identification.** Payouts are made to the Solana wallet address provided by the partner; the partner is responsible for providing a correct address, and cFlash bears no liability for payouts sent to an incorrect address. cFlash may require identification as a condition of payout in order to comply with applicable law (anti-money-laundering / AML).
- 5 Refunds, trials, and discounts.** Commission is paid only for active, paying users. If a payment and a refund occur in the same month, no commission is paid; refunds following an already-paid commission are deducted from the next period's earnings. Apple App Store refunds may arrive up to 90 days after the purchase, so balances may change retroactively. There is no payment during a trial, so no commission is generated; for discounted (promotional) purchases, commission is calculated on the amount actually paid – the discounted price.
- 6 Taxation.** The partner is responsible for fulfilling any tax obligations on commission income, in accordance with the laws of their own country.

## 9 Terms (continued)

- 7 **Marketing and prohibited conduct.** The following are prohibited: self-referral; the use of fake accounts; spam; misleading claims; paid search advertising on the "cFlash" brand name (or similar terms, or misleading domains); posing as an official cFlash representative; and promoting cFlash as investment advice or with promises of guaranteed returns. In case of abuse, cFlash will revoke any commission tied to the fraud; in severe cases, the partnership will be terminated.
- 8 **Disclosure of advertising relationship.** The partner must clearly disclose the affiliate relationship in their content (e.g. "affiliate" / "#ad") wherever required by law or by the rules of the relevant platform.
- 9 **Termination.** Either party may terminate the partnership at any time. In the case of a good-faith (non-abuse) termination, commission on future payments ends with the partnership, but cFlash will pay out any commission already earned (accumulated) – regardless of the 50 USD threshold. In the case of termination for abuse, commission ends immediately and any already-paid commission tied to the fraud may be reclaimed.
- 10 **Data protection.** The partner does not receive any personal data about referred users; the affiliate dashboard displays only aggregated information. cFlash handles the partner's own data (email, wallet address, identification data) in accordance with applicable data-protection rules (GDPR).
- 11 **Legal status and liability.** The partner is an independent party, not an employee, agent, or representative of cFlash, and may not enter into commitments on behalf of cFlash. cFlash makes no guarantee of any specific earnings; its liability – within the limits of applicable law – is limited to the amount of commission actually owed.
- 12 **Amendments and governing law.** cFlash reserves the right to amend the terms of the program and will notify partners of any changes with reasonable advance notice. These terms are governed by Hungarian law, and the Hungarian courts have jurisdiction over any disputes; in case of a translation into another language, the Hungarian version prevails.

This document is the official brief for the cFlash Affiliate Program and also sets out the framework of terms for the partnership.

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### CONTACT

## Want to join, or have a question?

Get in touch – the cFlash team is happy to help.

[partner@cflash.app](mailto:partner@cflash.app)

cFlash – Lightning-fast news and insights, powered by artificial intelligence